3. Hidden Histories/Missouri Untold Stories
   
   • *Description*: The Hidden Histories initiative seeks to create personal connections with underserved audiences by identifying and telling little known or untold stories that reveal Missouri’s history and represent its diversity.
   
   • *Desired impact*: Threefold: use sociodemographic data to identify communities not being reached and the most effective way to reach them; develop a process for stakeholder review of interpretive messaging to determine if it is inadvertently unwelcoming to certain audiences; and research to find stories that provide a comprehensive narrative of our history.
   
   • *Current status*: Coordinating with Lincoln University to review African American exhibits at the State Museum; hosting three meetings with field team members to identify local underserved communities; and soliciting field team members to begin researching and developing themes into stories that have appeal to a diverse audience.
   
   • *Next steps*: Launch a campaign to tell the identified stories for Missouri’s bicentennial commemoration (spring 2021); develop a schedule of panel and exhibit reviews; identify funding sources to assist in contracting for review; and determine the best methods of community engagement to discover sources for research material.